



We join the dots™

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Technology Marketing Corporation's INTERNET TELEPHONY Conference & EXPO 2000 Names Indigo Software Best of Show

*Indigo's World Premiere Call Processing Language (CPL) Solution Awarded
Best of Show by Industry Analysts at Internet Telephony Expo*

SAN FRANCISCO, CA - October 30, 2000 — Technology Marketing Corporation (TMC™)'s Internet Telephony Conference & Expo 2000, the premier event in the rapidly growing IP telephony industry, named Indigo Software as one of its Best of Show winners from over 100 top Internet communications companies exhibiting earlier this month at the Hotel Del Coronado in San Diego.

“The Best of Show winners truly exemplify the best that our industry has to offer.” According to Rich Tehrani, president of TMC and chairman of Internet Telephony Conference & Expo. “Indigo Software and its CPL Editor and CPL Server made an outstanding impression in the Exhibit Hall, an impression that reflects their contributions to - and leadership position in - the

Internet telephony industry. We applaud their efforts and are very proud to award them this prestigious accolade.”

A unique instrument for configuration and control of Internet telephony services, CPL (Call Processing Language) is a derivative of XML (Extensible Markup Language) and makes IP telephony service customization by end-users as accessible and challenging as HTML does to Web page creation. Service providers recognizing the end users’ need for communications flexibility can harness this technology and offer their customers the liberating ability to pick and mix those services best suited to their particular requirements.

“To sum up the awards process, editors from *INTERNET TELEPHONY*[®], *Communications ASP*[™], and *Communications SOLUTIONS*[™] magazines met with exhibitors and tried out new products, noting the very best of INTERNET TELEPHONY Conference & EXPO 2000,” said editorial director Greg Galitzine. “Demonstrations of exhibitors’ products and services — and the sheer volume of new and exciting companies and applications — were the real show in San Diego this year. Judging was based on a company’s overall contributions to the Internet telephony industry, with an emphasis on technologic innovation and product feature sets. Forward-looking products and services like Indigo’s CPL Editor and CPL Server that will aid in the development of the next generation of Internet telephony products and services were also awarded.”

TMC’s three-day conference and exposition attracted more than 4,500 leading decision-making professionals from IP-based communications companies around the world. They came to see the latest products, services, and technologies in leading-edge areas such as next-generation broadband networking, unified messaging, voice portals, softswitches, and IP-based alternative solutions to legacy telecommunications.

About Technology Marketing Corporation

Technology Marketing Corporation (TMC) of Norwalk, CT, produces Communications Solutions EXPO, INTERNET TELEPHONY Conference & EXPO, Communications ASP Conference & EXPO, and Customer Interaction Solutions Conference & EXPO. Since its

inception in 1972, TMC has produced industry-leading trade magazines and events in high technology and telecommunications. Communications Solutions EXPO is sponsored by Communications Solutions, C@LL CENTER CRM Solutions, INTERNET TELEPHONY and Communications ASP magazines, as well as TMCnet.com. INTERNET TELEPHONY Conference & EXPO is sponsored by INTERNET TELEPHONY, Communications Solutions, and Communications ASP magazines, and TMCnet.com.

For more information, visit www.tmcnet.com.

About Indigo Software

Indigo Software is blazing the trail in absolute Internet communications™ by marrying the power of SIP with the unlimited possibilities of Java. Designing and delivering communications software truly tailored to the Internet, Indigo offers unprecedented solutions to the exploding Service Providers market. Indigo products radically transform the end user experience of integrated communications.

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